

# VICTORIA PARK

## SKILLS



Adobe  
Photoshop



Adobe  
Illustrator



Adobe  
Indesign



Microsoft Suites



Adobe XD



Figma



Adobe Premier  
Pro



Solidworks



Sublime Text

## PERSONAL SKILLS

Fluent in English & Korean  
Comfortable with Design Tools  
Knowledge of Industrial Materials  
Communicative & Enjoys Teamwork  
Presentation Skills  
Problem Solver

## EDUCATION

Bachelor of Design,  
Industrial Design

OCAD University, Toronto ON  
(2016- 2021)

## ACHIEVEMENTS

Exhibition @ DesignTO Festival,  
Design For Health, Wellness, Aging and Inclusion  
Project: Reverse Inclusion at Safehaven Garden

# Junior UIUX Designer



altjpark0917@gmail.com



vickyparkportfolio.com

## SUMMARY

I am a designer passionate about UI and UX design to provide users with improved experiences through digital space. My motivations are my empathetic approaches to user-centered designs, making ideas come alive to solve complex social challenges, and bringing change to society. I am a critical thinker, problem solver, and communicator.

## WORK

### Graphic Designer Redtie Concierge Group | Korea | 2022

- Designed UI UX, web design projects. Strategically researched based on client meetings, and designed wireframes, UI elements, prototypes
- Designed proposal documents and presentations
- Assisted Project Managers in design team

### Graphic Designer, Digital Marketing MOON Collection Inc | Korea | 2021

- Designed graphic materials for marketing and product detail pages
- Designed graphics and illustrations for the brand's apparel
- Assisted the digital marketing team on the online open market (Product registration, CPC, Impressions, SA, ROAS)
- Online open markets worked on: Coupang Wing, Naver Smartstore, Gmarket ESM

### Graphic Designer Goging Steak | Korea | 2021

- Branding for a steak and cocktail restaurant (Concept development, logo, typography, stationaries)

### UI/UX Designer - Intern Tech Savvy Inc. | Toronto, ON | 2020

- UI/UX designer for the local restaurants app: "DINEPASS"
- Communicated with clients for ideas and feedback
- User testing with customers and restaurants

Exhibition @ KSAC Kookies Art Showcase,  
Bay of Spirits Gallery  
Project: T-Light Holder BIND